



Yoga for the Young at Heart, LLC  
 Licensing Management  
 19528 Ventura Boulevard, #608 / Tarzana, CA 91356  
 Telephone 818-883-0900 / Fax 815-346-5783  
 licensing@yogaheart.com

## Commercial Licensing Fees and Agreement

Effective 6-1-07

Yoga for the Young at Heart® (“Licensor”) offers the following simplified Licensing Agreement (“Agreement”) to authorize the use of its award-winning yoga training exercises (“Content”) in the commercial marketplace. This Agreement is intended to empower progressive business and organizational leaders (“Licensee”) with the ability to conveniently acquire the legal use of our product(s) as a standalone wellness/exercise program, or to incorporate our exercise segments into their own proprietary programs.

This Agreement authorizes the use of Licensor’s copyrighted yoga exercise Content in any format best suited to the Licensee’s distribution system. This means that Licensee may run the content from conventional DVD or VHS tape players, or convert the content to MPEG or any other digital format that is suited to electronic distribution, such as internet or intranet integration, or any combination thereof. The only restrictions to this Agreement are as follows:

1. No Content changes may be made to the exercise portions of the videos. Licensee may, however, customize their own intros and outros, or otherwise incorporate the Content as a component to their own health/wellness or exercise program.
2. Licensee’s liability advisory must remain stated at the beginning of each exercise or exercise series.
3. Content may be utilized only by Licensee’s direct users as contracted by this Agreement. Content may not be placed on an unsecure server or other distribution system intended for public access.
4. Content may not be sold, sub-licensed or otherwise re-distributed, in whole or in part, other than as specified herein.
5. The duration of use of the Content is limited by the licensing fee options selected below.

Subject to the above, the Licensee will be provided with the Content in DVD format, to be used as is or with the expressed permission of the Licensor to make limited copies as needed, or to convert said Content into an appropriate digital format suitable for Licensee use.

**Licensing Fee Options:** (please select the program best suited to your organization)

(NOTE: All prices in U.S. dollars)

**User Licensing\***

- Price per year.
- Minimum license fee \$100.00

- |  |   |
|--|---|
| <input type="checkbox"/> 01 – 99 users   | \$135 (as low as \$1.36 per user, per year) |
| <input type="checkbox"/> 100 – 249 users | \$295 (as low as \$1.19 per user, per year) |
| <input type="checkbox"/> 250 – 499 users | \$525 (as low as \$1.05 per user, per year) |
| <input type="checkbox"/> 500 – 999 users | \$940 (as low as \$.94 per user, per year)  |
| <input type="checkbox"/> 1000+ users     | Call for preferred pricing                  |

**Venue Licensing\*\***

- 3-year license
- Unlimited users

- |                                       |                            |
|---------------------------------------|----------------------------|
| <input type="checkbox"/> 1 venue      | \$1,500                    |
| <input type="checkbox"/> 2 – 4 venues | \$1,200 per venue          |
| <input type="checkbox"/> 5 – 9 venues | \$1,100 per venue          |
| <input type="checkbox"/> 10+ venues   | Call for preferred pricing |

\*Total number of unique persons/employees who will have access to content    \*\*Total number of separate locations at which content will be made available on a continuing basis.

<b>Product No:</b> _____ <b>Title:</b> _____
--

**Payment:**

Purchase order attached    P.O. No. \_\_\_\_\_

Payment by:  Visa     MC     AMEX     Company Check\*

Card. No. \_\_\_\_\_ Exp. \_\_\_\_\_ CSC \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Purchase order attached    P.O. No. \_\_\_\_\_

TOTAL LICENSING FEE: \$ \_\_\_\_\_

Licensee \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Code \_\_\_\_\_

Name of Authorized Buyer \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorized signature: **X** \_\_\_\_\_

Date of purchase: \_\_\_\_\_

\*Company check may be accepted subject to prior credit approval.